



The Power of Human Connections



cost-effective

energy-efficient

environmentally responsible

Pull the Plug Program Rewards

Your cooperative is working with Environmental Services of Iowa (ESI) to reward members for removing and recycling inefficient refrigerators, freezers and window air conditioners that are operational.

In order for the appliance to be eligible for the program rebate, they must be in working condition. Also, there is a limit of three operational appliances per member address. The appliance must be left at the curb or a readily accessible location at the cooperative member's residence.

All you have to do is contact your cooperative and request collection of certain operable appliance(s). ESI will contact you to verify the information and schedule a pick-up date for the eligible appliance(s).

ESI will issue and mail the incentive check to you following the collection of the eligible appliance.



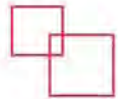
Appliance	Incentive
Refrigerator	\$35/unit
Freezer	\$25/unit
Window air conditioner	\$25/unit

NOTE: A \$20 penalty fee may be charged to any scheduled collection address where none of the appliances identified are available for pick-up at the scheduled time or none of the appliances are determined to be eligible for the program.

NOTE: Your cooperative may modify or terminate this program without prior notice.

Why Recycle?

The average refrigerator aged 10 years or older contains more than 120 pounds of recyclable steel! The energy saved by recycling one such refrigerator is equivalent to almost 290 kilowatt-hours. That is enough energy to run a new ENERGY STAR qualified refrigerator for eight months.



Your old refrigerator isn't doing you any favors.

Keeping your 15 or 20-year-old refrigerator in operation after you buy a new one may seem like a good idea, especially if it's paid for and still seems to be working fine. However, the reality is the old appliance may be costing you a lot more than it's worth; in fact, if you really need the cold-storage capacity of a second refrigerator (or freezer), you'll likely be better off buying a new, low-cost, ENERGY STAR qualified unit.



To check the predicted operating costs of your present older refrigerator (especially if you're thinking about keeping it for use in the garage or basement), check the Refrigerator Retirement Savings Calculator in the Appliances section on the ENERGY STAR® website (www.energystar.gov). All you have to do is enter your refrigerator's model number

and the amount you pay per kilowatt-hour of electricity.