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Products/Refrigerators
Refrigerator Retirement Savings Calculator
www.energystar.gov

PULL THE PLUG



The Power of
Human Connections




Touchstone Energy[®]
Cooperatives of Iowa

cost-effective

energy-efficient

environmentally responsible

Your Touchstone Energy[®] Cooperative 

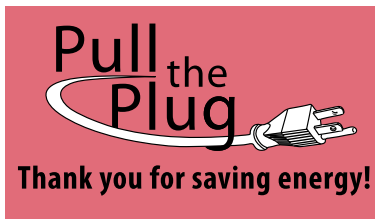
2010 Pull the Plug Program Rewards

Your cooperative is working with Environmental Services of Iowa (ESI) to reward its members for removing and recycling inefficient refrigerators, freezers and window air conditioners that are operational.

In order for the appliance to be eligible for the program rebate, they must be in working condition. Also, there is a limit of three operational appliances per member address. The appliance must be left at the curb or a readily accessible location at the cooperative member's residence.

All you have to do is contact your cooperative and request collection of certain operable

appliance(s). ESI will contact you to verify the information and schedule a pick-up date for the eligible appliance(s). At the time of pick-up, ESI will issue the rebate check to you for each eligible appliance collected. If you are not able to be on site at the collection time, you must arrange with ESI for alternative delivery of the incentive fee.



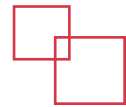
Appliance	Rebate
Refrigerator	\$35/unit
Freezer	\$25/unit
Window air conditioners	\$25/unit

NOTE: A \$20 penalty fee may be charged to any scheduled collection address where none of the appliances identified are available for pick-up at the scheduled time or none of the appliances are determined to be eligible for the program.

NOTE: Your Cooperative may modify or terminate this program without prior notice.

Why Recycle?

The average refrigerator aged 10 years or older contains more than 120 pounds of recyclable steel! The energy saved by recycling one such refrigerator is equivalent to almost 290 kilowatt hours. That is enough energy to run a new ENERGY STAR qualified refrigerator for eight months.



Your old refrigerator isn't doing you any favors.

Keeping your 15 or 20-year-old refrigerator in operation after you buy a new one may seem like a good idea, especially if it's paid for and still seems to be working fine. However, the reality is, the old appliance may be costing you a lot more than it's worth; in fact, if you really need the cold-storage capacity of a second refrigerator (or freezer), you'll likely be better off buying a new, low-cost,



ENERGY STAR qualified unit.

To check the predicted operating costs of your present older refrigerator (especially if you're thinking about replacing it and keeping it for use in the garage or basement), check the Refrigerator Retirement

Savings Calculator in the Appliances section at the ENERGY STAR® Web site (www.energystar.gov). All you have to do is enter your refrigerator's model number and the amount you pay per kilowatt-hour of electricity.